

The UKZN Teaching & Learning Office

In partnership with

Dr Angela James

School of Education, College of Humanities

Cordially invites you to a Seminar on

A MULTI-DIMENSIONAL MODEL FOR THE EXPLORATION OF NEGATIVE EFFECTS OF SOCIAL NETWORKING WEBSITES AS PERCEIVED BY STUDENTS

by



Professor Vincentas Lamanaukas

Faculty of Education, Siauliai University,
Lithuania

Seminar Details

DATE: Monday, 18 January 2016

TIME: 14h00 - 16h00

VENUE: Senate Chamber, Westville Campus

RSVP

To: <http://utlo.ukzn.ac.za/rsvp>

By: Friday, 15 January 2016

About Professor Vincentas Lamanaukas

Prof. (HP) Dr. Lamanaukas, Director of the Scientia Socialis, Chairman of the Scientific Methodical Centre "Scientia Educologica", and Professor and Head Researcher at Šiauliai University. He is invited to South Africa to engage and collaborate with South African researchers in Natural Science education.

He has extensive knowledge, skills and experience as a specialist in Natural Sciences education, in Central and Eastern Europe, where he is engaged in teaching, learning, researching and the promotion of Natural Sciences in the respective countries. His expertise in writing and publication is evidenced in his work as an Editor in Chief of eight international journals, and a member of the Editorial Board of ten international journals. He has presented numerous seminars, workshops and worked collaboratively with international colleagues on various topics and projects, including the preparation of scientific articles and academic writing for journals. He is also an international expert in the European Union programme HORIZON2020 and an expert at the Agency for Science, Innovation and Technology (MITA), Lithuania.

Seminar Overview

Usage of social networking websites is getting more intensive. This is determined by various reasons. However, ICT rapid spread is one of the most determining factors, firstly. New technologies provide various possibilities. Speaking about social networking websites, it is worth to emphasize their diversifiable possibilities. The functionality of social networking websites is increasing, diversifying and this in its own way opens different possibilities for the consumers, also serves as a factor encouraging the usage of social networking sites.

It is especially important to understand the essential motives of using social networking websites, to analyze their probable advantages and disadvantages.

Social networking websites (SNWs) have become a popular virtual meeting place allowing users to voluntarily post personal information, send and receive message, stay connected online with their offline friends and new online friends, or share photos, videos, bookmarks, blogs, private messages and join groups. People are spending ample amount of time on social networking websites such as You Tube, Facebook, Google+, LinkedIn, Facebook, Twitter, Hi5 etc., and this high usage has also brought changes in the way people behave. These social networking websites present a variety of features for their users to facilitate socialization.

It can be concluded that by adopting a customer-oriented strategy, social networking website developers should devote significant attention to develop safety standards as well as user-friendly navigation tools, as these measures can enhance trust as well as increase the numbers of users.