

1 September 2022

**COMMUNIQUÉ FROM THE OFFICE OF THE DEPUTY VICE-CHANCELLOR: TEACHING AND
LEARNING**

INTRODUCTION: INSTRUCTIONAL DESIGNERS AT UKZN

Dear Staff

The Higher Education landscape has experienced significant changes in contemporary times. The ability of universities to deliver quality learning experiences across different modes has become a crucial determinant of institutions' strategic vision. UKZN has been actively responding to these shifts by advancing the strategic goal of digital transformation through the promotion of digital literacy among staff and students, as well as further integration of digital technology into teaching and learning practices.

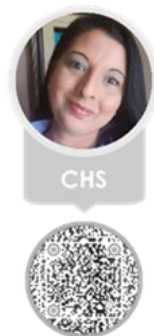
In support of these objectives, the University has initiated the development of Instructional Design capacity as well as the integration of Instructional Design services within the institution. Instructional Designers (IDs) have now been appointed and assigned to each of the Colleges to support staff members in their enhancement of blended learning delivery. Their roles include:

- Promotion and support for the delivery of blended learning methods according to quality standards.
- Design, development and evaluation of curriculum, teaching methods, assessment techniques for face-to-face, blended and online learning.
- Providing training through workshops on blended and/or online learning experience design and participate in collaborative project work.

Over the past year, the team of five (IDs) has been undergoing training and development and we now formally introduce the Instructional Designers to members of the University community. A meet and greet session will follow soon.

In the interim, I am inviting you to click on each profile avatar to learn more about your College Instructional Designer.

Click on profile or Scan QR Code to Know more about UKZN Instructional Designers



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