



The DVC: Teaching and Learning Office

Cordially invites you to a webinar on:

The Evolution of Peer Learning: Supporting Learning by Doing



10h00 - 11h00



07 November
2023



Online on
Zoom

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Webinar Overview

The focus of the webinar will be the use of project-based learn-by-doing pedagogies in order to better prepare students for the complex critical thinking skills required in today's and tomorrow's workplace. Dr Brittan will share an example of a business instructor who decided to make the leap from multiple-choice assessment to authentic learning-by-doing assessments to prepare his students for the real-world applications of the marketing principles and practices, which he is responsible for teaching. Using a semester-long project-based framework, his students are now required to submit deliverables, including logos, taglines, and pitch videos that mimic the real-life process of creating a product or service and complete a multi-step peer review process for each deliverable. In this webinar, participants will learn how to improve their students' learning experience by introducing the project-based learn-by-doing method.



Meet the Facilitator

DR OWEN BRITTAN

Dr Owen Brittan is the VP of Partnership Development of Peerceptiv, a research-based peer learning tool. Dr Brittan completed a PhD in History at the University of Cambridge and taught at the higher education level before making a career transition into the education technology field.



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